

# CHOOSE YOUR DESTINATION

DECIDING YOUR LIFE'S JOURNEY

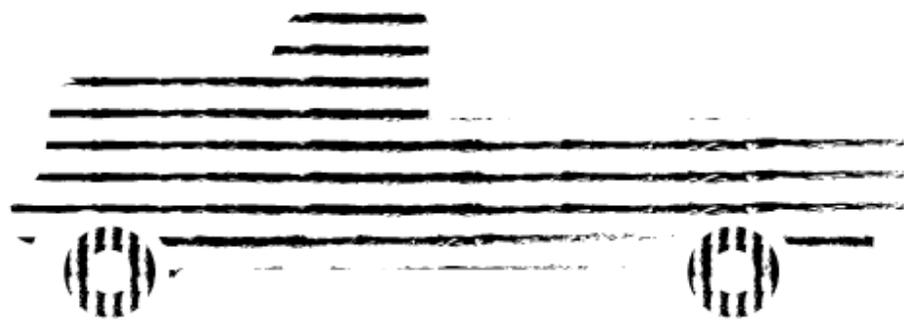
COUNTRYBOYMOTIVATION.COM

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**COUNTRY BOY MOTIVATION**

# Introduction

One day, maybe not today, maybe not next week. But one day you will have to answer the question: What will I do with my life? For some this is an easy decision. For others the answer may take some time.

Your destination in life is yours alone to decide. Many may influence you. Some may strongly offer their suggestion to you. In the end, you decide where you want to be in life.

Throughout this book you will be shown various destinations you can choose for your life. Some require weeks to a few months of study and training. Other require a few years of study. There are others that require crafting and perfecting a skill or trade. No matter your chosen path in life, whatever you choose, to be successful at it will require your time and your persistence.

Listed throughout this book you will discover various career opportunities. Not all careers are listed. Yet, the ones within this book have been chosen to give the reader an overview of the opportunities available.

Everyone will not choose to go to college. Everyone will not choose to join the military. However, those are two of the options available as you choose your destination. Understand that the journey is just as important as the location. If your chosen destination is to be an interior designer, but you discover your love for photography while taking photos of your work...there is no rule that says you can't detour or change your destination.

Some people stumble upon what their destination. Others turn their hobby into a lifelong journey. Have you ever met a person who as a child loved automobiles. Later in life they helped friends and family when they had car trouble. They then went to school for auto service & repair. Now they own their own mechanic shop and wouldn't trade it for the world.

There are many destinations one can choose: Trade school, Military, Public Service, Certificates, Associate Degree, 4-Year Degree, or Start Your Own Business. Often times you will find people who have done more than one of the items listed above. Some may earn a 2 or 4 year degree then start a business. Others may join the military, then upon discharge go to school or go into public service.

Know that the options are limitless. You are in control of your destination



**MILITARY**



# The Military



## Pros

- Free College
- Paid Vacation
- Free Health Care
- Travel the World
- Military Discounts
- Life Long Friends
- Skills transfer to civilian life
- If you join at age 18 , you can retire at 38

## Cons

- No quitting
- Away from family

To Join

Must be between the ages of 17-27.

Pass the Armed Services Vocational Aptitude test with a score of 50 or better.

Have 2 dependents or less.

There is the Delayed Entry Program (DEP) in which one can enlist now and delay starting training for up to 365 days.



I've learned a lot from my eight years. I've made some of the best friends I could ask for, worked for managers and leaders (and grown a great deal because of both), learned to respect and despise PowerPoint, and I think I've finally discovered what I want to do when I grow up. No, I don't fly planes. My first job was supposed to be as a translator, and I spent a year (on the beach in California) learning a completely foreign language from Pakistan. After failing my final exam, I spent the next five years as an engineer. I excelled at this, eventually being selected to teach part of my job to Air Force Academy students. And then I felt like there was no more "up" to go in my field. I had achieved excellence, and was bored... But there's always a reward for excellence in the Air Force. I asked for a new job, a new field with challenges at every turn, and I got it! Computers and "Cyberspace" are ever-changing, and there is no top here. The Air Force has shown me what I really need to be happy and enjoy my job: a problem to solve and a new challenge every day.--RPA

To Join

Must be between the ages of 17-34.

Have no more than two dependents.

Pass the Armed Services Vocational Aptitude test with a score of 31 or better.

Also available is the DEP which one enlists now and delays starting their training for up to 365 days.

Delayed Training Program (DTP) lets one delay their Basic Training for up to 365 days.

If they enlist in the Army Reserve for qualified applicants, the U.S. Army offers a two-year enlistment option in addition to your training time



**There are so many good aspects to the Army. The best way to sum it all up is by saying that I was able to go to work every day knowing that I could make a difference.  
-- T.L. Davis, Retired, 21 Years of service**

## To Join

Must meet exacting physical, mental, and moral standards.

Must be between the ages of 17-29.

Pass the Armed Services Vocational Aptitude test with a score of 32 or better.

Women are eligible to enlist in all occupational exception of combat arms specialties: infantry, tank and amphibian tractor crew.

There is the Delayed Entry Program (DEP) in which one can enlist now and delay starting training for up to 365 days.

For qualified applicants, the National Call To Service program offers a two-year enlistment option



The Marine Corps requires every Marine to learn it's history and heritage from its formation to present. It instills a sense of unity and brotherhood with every Marine throughout its history. It also has a strong sense of culture and heritage from its naval roots. --G. McGee

Question: What's your favorite part about being a Marine?

Answer: Gratification of being a part of something bigger than myself. --D. Cason

## To Join

Must be between the ages of 17-39.

Pass the Armed Services Vocational Aptitude test with a score of 45 or better.

Have 2 dependents or less.

There is the Delayed Entry Program (DEP) in which one can enlist now and delay starting training for up to 365 days.

Must be willing to serve and work on or around water.



To Join

Must be between the ages of 17-34.

Pass the Armed Services Vocational Aptitude test with a score of 50 or better.

Women are eligible to enlist in all occupational fields, except for serving in the Navy Seals or on submarines.

There is the Delayed Entry Program (DEP) in which one can enlist now and delay starting training for up to 365 days.



To Join

Must be between the ages of 17 and 35

Be a U.S. citizen or permanent resident

Be a at least a junior in high school, or have a high school diploma or a GED certificate

Pass the Armed Services Vocational Aptitude a minimum score of 31 for those with a high school diploma and 50 for those with a GED.

Meet medical, physical and moral requirements.



For me the Guard is all about opportunity. Opportunity to train me in a certain field that many can cross train over into a civilian job after you get out or retire from the Guard. Opportunity to travel to places and experience different cultures and make a positive difference on those cultures. This opportunity is also unique for the Guard because many of us do something different on the civilian side so we can utilize those skills as a soldier and make a difference in multiple ways. Also opportunity to meet and work alongside a group of people that become your

Brothers and Sisters, some for life. You can count on them for anything. Some of these people I am closer to than my blood family. --M. Ellison, retired 21 years of service

My biggest reason for joining the National Guard is to go to nursing school and not acquire a whole lot of debt. Joining the military not only for a way to pay for school but for the many other possibilities and opportunities offered by the military. For one, getting paid to stay fit! It's a duty itself that we swear to uphold; is fitness, To always stand ready when called on! Fitness is very important. (Which speaking for myself, I have never been an active person and have always wanted to be fit and active. The military has brought this out of me - to care more about my body, what I do to it and what goes in it).

2nd: I felt I knew the military would allow me to gain other intangible means such as confidence, pride, self worth, going past my fears and trying new things. Being adventurous! As well as doing a noble and selfless service to my country and state. All of this which I have gained and am very proud of myself for. I believe that I can always look back at my life and say, "dang I wished I had done that or would have tried [that something]" .... Or "wow! I really did do that!!!" .

3rd: Developing a forever friendship amongst strangers. Having stories to tell and look back at. Sharing stories with other active or veteran military service members Having a bond that only few will have. -- S. Martin

# Certifications & Licenses



# Automotive Mechanic



How would you like to work on cars and help others get back to driving? A certification in automotive mechanics may be right for you.

A person can obtain the skills to become an auto mechanic by associate degree or through certification. As an auto mechanic you can fix any and all issues a vehicle has, or specialize in one aspect like brakes, alignment, tires, etc... Currently the starting salary for an auto mechanic is \$38,000. Note: The quality of your service determines the quality of your pay.

# Interior Design

Do you enjoy decorating? Do you have a keen interest in home design and home improvement shows? Have you ever had an idea of making a space both more efficient and decorative? Interior designers use their training and abilities to create spaces for their clients. This may involve aspects of the structure of the building, as well as selecting furniture, accessories, draperies and other design elements. Some states require licensing.

An online interior design course will teach design trends and history, furniture styles and fabrics, color theory and lighting.



# Cosmetology

There are so many reasons to see for yourself what the wonderful world of cosmetology has to offer. With the right cosmetology school, you can become your own boss and manage individual clients, or work in a great salon or spa.

Choosing a career in cosmetology can create multiple professional opportunities in the beauty industry, including: Hairstylist, Makeup Artist, Event & Wedding Stylist, Nail technician, Salon &/or spa manager, Beautician, and Esthetician.

Completing cosmetology school will take between 8 months to 2 years, depending on the school you choose, and your choice to go to school part-time or full-time.



# Commercial Truck Driver

Would you like to get paid to drive across the country, have job security, and not have to dress up for work? If your answer is yes, then truck driving is for you. Every job has its pros and cons. However, seeing the country while someone else pays for it is a great benefit to being a commercial truck driver. Truck driving school takes less than 6 months complete. A clean driving record and passing the CDL will lead you in the path of the open road.

Training/Schooling can be obtained through a variety of ways.

1) Private truck driving schools. They are in business to provide training.

These schools are results-oriented and help with job placement.

2) Sponsored or Contract Training.

These schools work only with certain employers and provide training on behalf of those employers. This option is for students who wish to avoid up-front payment. However, students should understand the legal and financial implications of this type of training.

3) Schools operated by trucking companies. These schools allow students to learn to drive with lower up-front costs. This type of training comes with conditions and obligations to work for a agreed upon amount of time for the company which did the training.

No matter the training chosen, commercial truck drivers can generate an annual income of \$55,000 in their third year of driving.



The best part of being a company driver is first you travel while you work. Depending on the company, you can be a coast to coast driver, regional driver, or home every weekend. If you have a particular place you want to take a break in or use your hometime, most companies are good for allowing that. Another good part is if you want time to yourself, you get lots of it. With the way technology has advanced, you can do almost anything over the road except receive your mail...lol. There are companies that will actually pay for you CDL training and that only takes 3 weeks. Soon after, you will train for another month with that company then your officially working for them. Usually for a full year for less pay to pay back your debt to them. The pay is good in trucking after your first year, and a lot of companies offer yearly safety bonuses and full health and dental benefits.

-- P. Lockhart, Owner/Operator



## Emergency Medical Technician

The basic responsibilities of an EMT is to respond to emergency calls, provide efficient and immediate care to the critically ill and injured, and transport the patient to a medical facility. EMTs normally preform their job duties while working alongside law enforcement and firefighters.

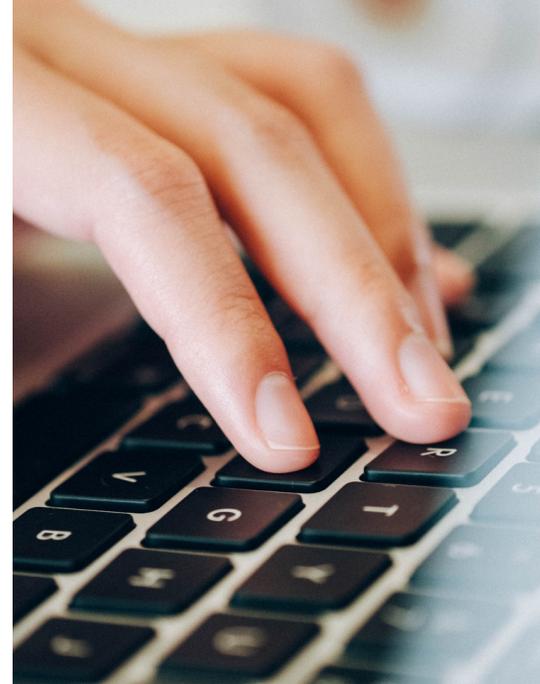
To become an EMT, you will need both a high school diploma or equivalent and CPR certification typically are required for entry into postsecondary educational programs in emergency medical technology. The magority of these programs are nondegree award programs that can be completed in less than 1 year. Some programs, however, last up to 2 years.

## Massage Therapist

Massage therapist perform therapeutic massages of soft tissues and joints. They also assist in the assessment of range of motion and muscle strength. They also massage and knead muscles and soft tissues of the body to provide treatment for injuries, medical conditions, and/or wellness maintenance.

In the U.S., most states require massage therapists to be licensed before they can practice. The majority of states require both a certain number of educational hours and passing the MBLEx licensing exam.

The requirements—both for initial licensing and re-certification—vary from state to state. Please check the regulations in your area to ensure the massage therapy program you consider offers enough hours to qualify you for license.



## Medical Transcriptionist

The role of a Medical Transcriptionist is to transcribe doctors' notes and reports. Once a doctor has recorded their voice detailing a procedure or patient condition, a Medical Transcriptionist will listen to the recording and convert it into a written document. They might also edit and review documents that a doctor has created using speak-to-text software. The Medical Transcriptionist is tasked with interpreting what the doctor has said. They also need an understand medical terminology and abbreviations.

Although certification is not required, some medical transcriptionists choose to become certified. The Association for Healthcare Documentation Integrity offers the Registered Healthcare Documentation Specialist (RHDS) and the Certified Healthcare Documentation Specialist (CHDS) certifications.



To become a licensed real estate agent a person must:

Be at least 18 or 19 years old  
(depends on the state)

Have legal US residency.

Complete the required pre-license education (number of hours required depends on the state)

Pass their state's real estate license examination.



# Real Estate Agent

A 12 month long certificate program may offer up to eight courses. These courses will focus on real estate finance, property management and other topics. Through such education, one will communication skills and a working knowledge of real estate terms. Future agents will also explore the ways in which market trends impact real estate and financing methods. Professional real estate certifications are available to qualified individuals. Applicants must have a high school diploma and basic business and office skills may be helpful.



The best part about being a real estate agent is the freedom you have with your schedule. You can work all day. You can work all night. You can take days off. You don't have to put in a request to be off. Also helping others with a major life purchase; helping them find that special place where they will live and spend time with family, sleep and eat. And it's fun to look at different houses and helping your clients imagine it being their home possibly for the rest of their lives. The funny thing about being a realtor - if you have a really bad client then you can make the choice to fire them. Everyday is different.

--R. Jones



## Home Inspector

Home inspectors examine previously owned homes for defects for buyers, and examine new builds for code compliance. However, the duties of a home inspector vary based on the type of home. With a previously owned home, inspectors inspect the exterior and interior, including attached buildings, plumbing, HVAC systems, electrical system, attic and roof.

Inspectors suggest possible improvements, point out problems within the dwelling and show potential code violations. In a new home, inspectors review plans ensuring the home meets building codes and local ordinances, inspect plumbing and electrical for code violations and issue violation notices. Return visits to re-inspect homes are needed in some cases. Inspectors also keep daily logs, write reports and take photos. A person wanting to be a home inspector will need to have knowledge of electrical systems, building codes and testing equipment. Thirty-five states require home inspectors to be licensed or certified. Most programs for home inspectors take less than 6 months.

## Carpenter

Do you enjoy working with your hands? Are you interested in the skilled trades industry? Chances are, you're a perfect candidate to become a carpenter. If you're interested in becoming a carpenter, cabinetmaker, remodeler, roofer, building maintenance specialist, or construction worker this is the route for you.

Carpenters can learn the field through apprenticeship, on-the-job training, or a post-secondary program.



## Electrician

Electricians install, repair and maintain electrical power systems and equipment for residential, commercial or industrial buildings. They replace and repair old wiring. Electricians often keep full-time schedules and might work overtime.

To become an electrician one must have a high school diploma or GED. Afterwards they must complete a four to 5 year apprenticeship or postsecondary training. Licensing is required in most states with certification being optional in some cases.





# Welder

Welding training and education requirements differ by employer. Some employers require welders to have a high school diploma and require completion of employer-based welding tests. Other employers look for a certificate or undergraduate degree from a technical school, vocational school or community college. Some future welders choose to learn techniques through welding apprenticeships.

Through a welding education program one can earn a Welding Certificate of Achievement, Associate of Science in Welding or Bachelor of Science in Welding Engineering. Welding programs may take as little as a few weeks to a few years to complete.

# Plumber

Plumbers install and maintain plumbing fixtures like bathtubs, sinks and showers for residential, commercial and industrial clients. They also install and repair water and gas pipes, drainage systems, waste disposal systems and appliances, such as dishwashers and water heaters. Plumbers frequently work on-call and some work nights and weekends.

While a formal training program may not be required to become a plumber, it can aid progression and instill useful skills that can come in handy on the job. Many trade or technical schools and community colleges offer formal training programs for plumbing. These certificate programs last about one year.



# HVAC Technician

Heating, ventilation, and air conditioning (HVAC) technicians work on the systems and components that, heat, cool, and ventilate an area. HVAC Techs work at homes, businesses, schools, and factories. Many HVAC Techs travel to work sites to install and repair wiring, supply lines, and parts.

Licensure may be required in some states and regions.

EPA certification is required to work with refrigerants.

Future HVAC Techs can choose from a certificate, associate's degree, or apprenticeship program.



## Personal Trainer

Do you love working with individuals one on one? Do you enjoy working out and staying in shape? If you answered yes to those two questions then being a Personal Trainer may be just right for you. Educational backgrounds for personal trainers differ. The minimal requirements are generally have CPR training, a high school diploma, be at least 18 years-old, and have completed a personal trainer course.

Personal training classes range in length from a few months up to a year.

Upon completion of the course, personal trainers must pass a certification examination. There are a large number of certification entities for personal Training so find the one that's right for you. Personal Trainers can earn anywhere from \$10 to \$100 an hour.

Some schools offer an associate degree in Personal Training

## Phlebotomy Technician

A phlebotomy technician works with patients to draw blood for laboratory tests.

Phlebotomist work mainly in labs, blood donor centers, doctor's offices, and hospitals.

So what are the steps to this ever-growing profession:

- 1) High school diploma or GED
- 2) Complete a Phlebotomy Training program, which often takes less than a year
- 3) Obtain Certification



## Wind Turbine Technicians

Wind turbine service technicians, also known as "Windtechs", install, maintain, and repair wind turbines.

Most wind turbine service technicians attend technical school. After completing a 2-year technical program, employers usually provide on-the-job training, typically lasting over 12 months.

Associate degree programs are also available.

# Language Interpreters/ Translators

Do you speak more than one language well? Interpreters and translators convert information from one language into another language, whether verbally or written. Interpreters work in spoken or sign language; translators work in written language. Interpreters find work in hospitals, schools, courtrooms, and business meeting rooms. Interpreters and translators generally do not need formal training, because they are expected to be able to interpret and translate before being hired. Though, those working in court room or medical settings are more likely to complete job-specific training programs or certificates. Presently there is no universal certification required of interpreters and translators beyond passing the required court interpreting exams offered by most states. However, a variety of tests can be taken to show proficiency. Currently the American Translators Association provides certification in 29 language combinations.



# Veterinary Assistant

For those who love animals, there are few careers more rewarding than that of veterinary assistant. Veterinary assistants assist veterinarians and licensed veterinary technicians with every aspect of animal care. The veterinary assistant also answers and questions and concern of the pet owners.

The educational preparation for veterinary assistant jobs includes a high school diploma. According to the Bureau of Labor Statistics most vet assistants learn while on the job. However, there are veterinary assistant programs that can be completed in less than 12 months.





# Culinary Arts

Everyone loves to eat. Why not make a living doing something you enjoy while providing a product that everyone loves? For those in culinary arts food isn't just what is eaten; it's an expression or creativity. There are so many programs and schools that provide the skills needed for one to become a great chef and culinary artist.

Some of these programs take a little as 33 weeks. Afterwards the Artist can work for a restaurant or open their own. The options with culinary arts are limitless.

There are also schools that offer associate degrees in Culinary Arts.

**Law Enforcement  
&  
Fire Fighters**



## WHAT DOES IT TAKE?

Most states require the following qualifications:

Be a U.S. citizen

Completed high school or a GED program. While only a few states require a college degree, almost all states grant preference to those with some post-secondary education.

Be at least 18 years of age

Possess a valid driver's license. Many state police require an in-state driver's license.

No felony convictions, convictions of domestic violence, or public corruption. States may have more stringent requirements than this regarding a criminal history.

Must have limited or no prior drug use

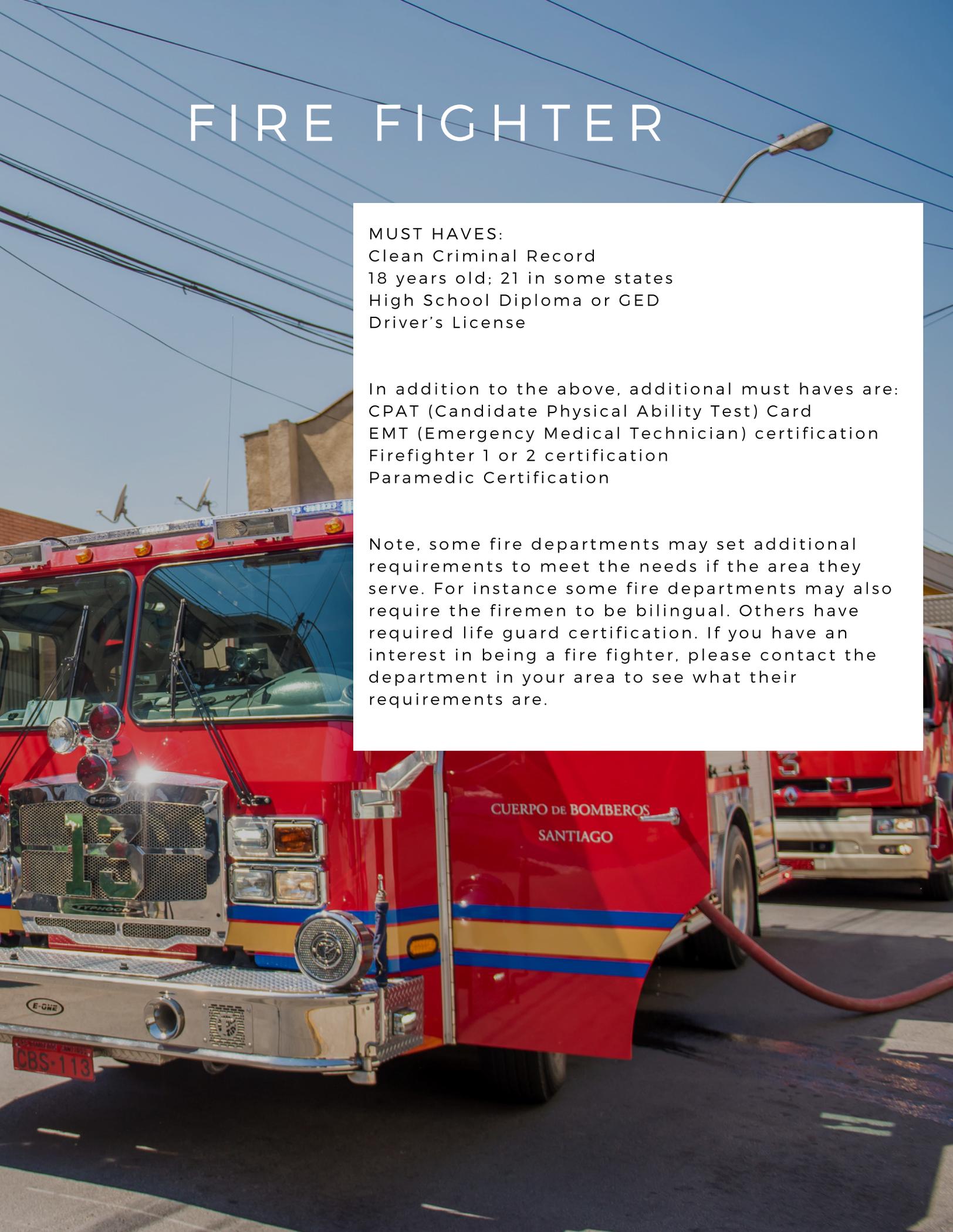
Some community colleges offer certificates in Police Procedure, Police/Community Relations, and Corrections.

# LAW ENFORCEMENT

Police officer education requirements range from a high school diploma to a college degree. The minimum requirement is usually a high school diploma, although an increasing number of police departments require applicants to complete at least one or two years of college coursework or have an associate's degree.



# FIRE FIGHTER

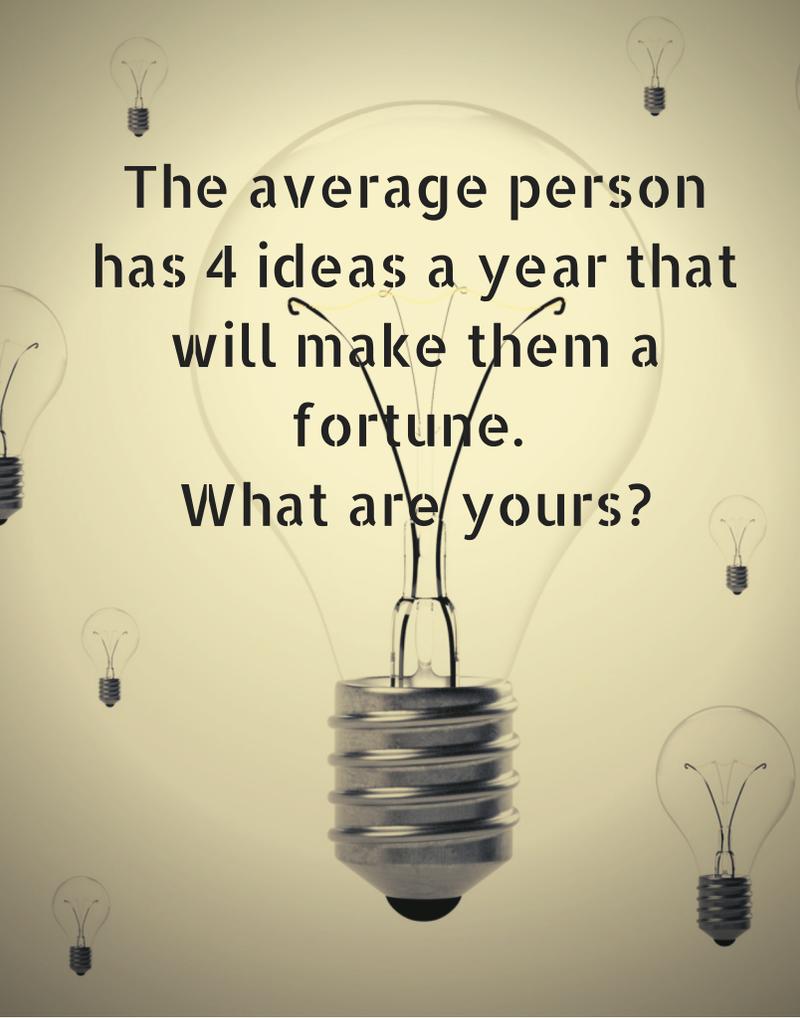


## MUST HAVES:

Clean Criminal Record  
18 years old; 21 in some states  
High School Diploma or GED  
Driver's License

In addition to the above, additional must haves are:  
CPAT (Candidate Physical Ability Test) Card  
EMT (Emergency Medical Technician) certification  
Firefighter 1 or 2 certification  
Paramedic Certification

Note, some fire departments may set additional requirements to meet the needs of the area they serve. For instance some fire departments may also require the firemen to be bilingual. Others have required life guard certification. If you have an interest in being a fire fighter, please contact the department in your area to see what their requirements are.



The average person  
has 4 ideas a year that  
will make them a  
fortune.  
What are yours?

**If you are not in the**

**Top 10%**

**of your profession,  
then you are in the  
bottom 90**

## PONDER THIS

The average wedding cake cost \$543, takes 12 hours to make  
= \$45.25/hr

The average birthday cake takes 3 hours to make and cost \$35  
= \$11.66/hr

The average grass cut cost \$40 and takes less than an hour to cut  
= \$40/hr

It takes less than one hour to wash a car with the average cost of \$25  
= \$25/hr

For \$300+ the average house takes 3 hours to have the carpet cleaned  
= \$100/hr

...and you still want to work by the hour for someone else ?

# NOTHING

That's what 80% of all the  
millionaires in the United States  
started off with.

Create your own success story



**TODAY  
IS  
A  
GREAT  
DAY  
TO  
HAVE  
A  
GREAT  
DAY**

**COUNTRY BOY MOTIVATION**

# *Associate Degrees*



Let's talk about Associate Degrees. Many people do not want to get into the debt of a 4-year degree. Some, who have just finished 4 years of high school want to "get it over with" when it come to college. Other, who are not where they want to be find that an associate degree will put them on a new path in which they will get more joy in their new chosen career.

There are hundreds of Associate Degrees available. Listing them all would take up well over the allotted printed space in this book. However, some will be elaborated in the next few pages.

There are 4-year colleges & universities that offer associate degrees. However the focus for community colleges is associate degrees. There are 1462 community colleges in the United State. Each one offering a variety of associate degrees as well as certificates.

Community Colleges also offer a variety of extra- curricular activities like 4-year colleges and universities. Some community college even have athletic programs.



#### A FEW ASSOCIATE DEGREE PROGRAMS

- Accounting
- Architectural Drafting
- Art
- Audio Production and Engineering
- Business Administration
- Cardiopulmonary Technology
- Cardiovascular Technology
- Computer Maintenance and Networking
- Computer Services
- Criminal Justice
- Digital Media
- Early Childhood Education
- Environmental Health
- Environmental Science
- Fashion Design
- Fashion Merchandising
- Geography
- Geology
- Geomatics
- Graphic Arts
- Health Information Management
- Healthcare Management
- Healthcare Technology
- History
- Human Services
- Journalism
- Landscaping Design
- Liberal Arts
- Marketing
- Mathematics
- Medical Assistant
- Medical Technology
- Nursing
- Photography
- Production Agriculture
- Studio Art
- Theatre
- Web Developer
- Wildlife Biology
- Wildlife Management



## Air Traffic Controller

Air traffic controllers coordinate the movement of air traffic to ensure the safety of aircrafts, making sure the they remain a safe distance apart and to minimize delays. They issue landing and take-off. As well as monitor and direct the movement of aircraft, and so much more.

Average salary for an air traffic controllers is over \$60,00 a year.

## Aircraft and Avionics Equipment Mechanics and Technicians

Aircraft and avionics equipment mechanics and technicians repair and perform scheduled maintenance on aircraft. They may also perform FAA required inspections.

Their median salary is right above \$55,000 a year.

## Aerospace Engineering and Operations Technicians

Aerospace engineering and operations technicians maintain and operate equipment used to create, test, and produce new aircraft and spacecraft. They often use a variety of computer-based modeling and simulation tools. The median salary for this profession is in the lower \$60,000 range.



## Dental Hygienist

Dental hygienists clean patient's teeth as well as educate the patient on oral care. They also search for signs of oral diseases. In some cases the dental hygienist spend more time directly with the patients than the dentist.

The average salary for a dental hygienist is over \$60,000, with the top 10% earning over \$100,000 a year.

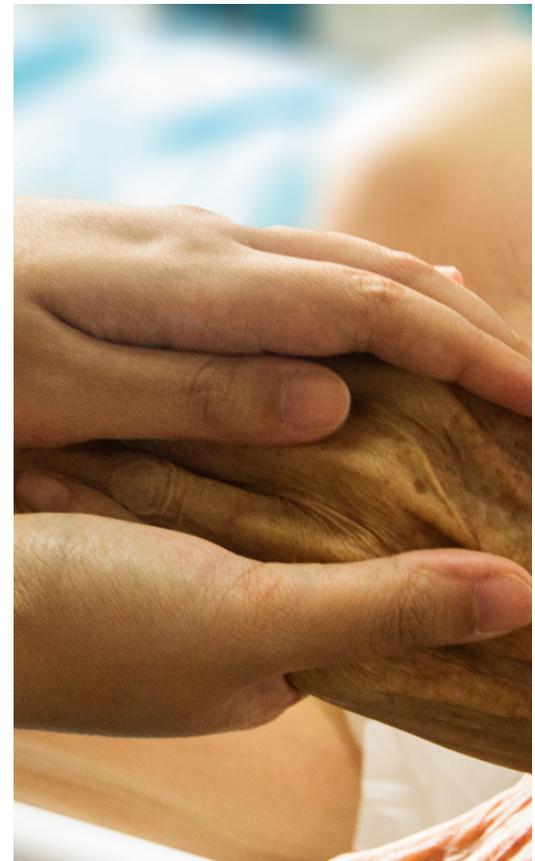
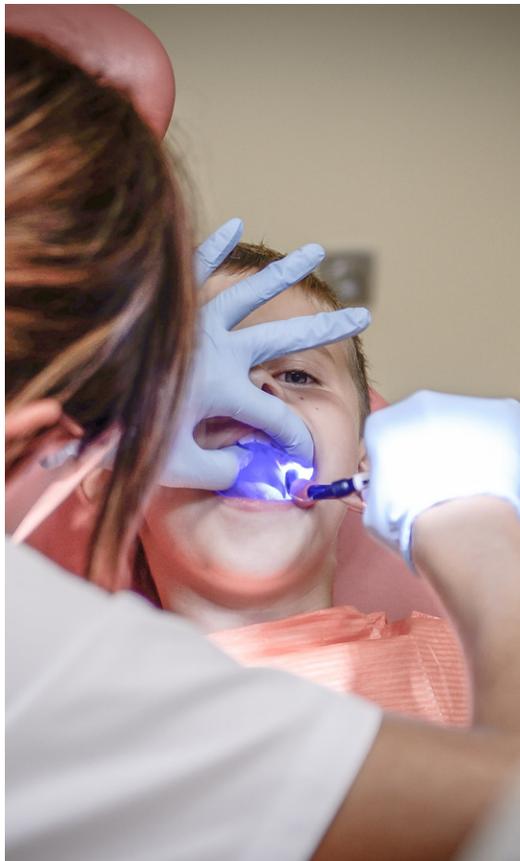
## Radiologic Technologist

Radiologic technologists, or X-ray Tech, walk patients through the x-ray process and run the x-ray machine. The average salary is \$54,000. Some hospitals offer this as a program. Those who finish the x-ray tech program through hospitals agree to work for the hospital for a few years after completing the program.

## Physical Therapy Assistant

Also referred to as physical therapist aides or PTAs, they work in hospitals, assisted living facilities, and private physical therapy offices under the direction of a licensed physical therapist or physician. PTAs are needed to help patients recover from illness and injuries. Many perform hands-on exercises to assist clients.

The average salary for PTA is \$52,000.



# Benefits of an Associate Degree

*Opportunity and Convenience*

*More Affordable*

*Get Into the Work Force Faster*

**Open Your Business Faster**

**Ideal for New Career Seekers**

**2 YEARS TO COMPLETE**

**Easily transfer to a  
four-year institution**

# Online Associate Degrees

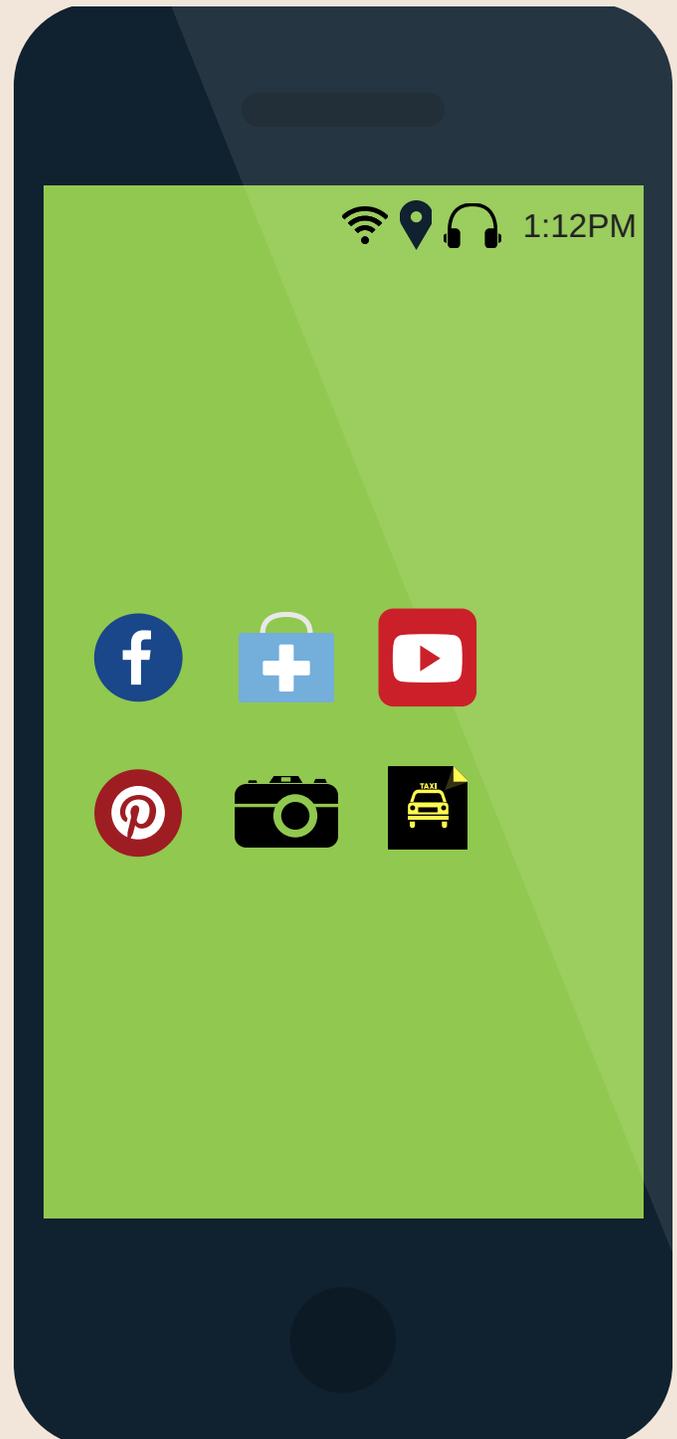
Many years ago there were two options for earning an Associate degree. The first was sitting in a college classroom. The second option was through correspondence, where lectures, assignments, and homework was mailed back and forth from the school to the student. In today's world a third and rapid growing option for obtaining an associate degree is online. There are now over 100 subjects that cover over 5000 unique Associate degree programs.

If someone has a cell phone, then there is no excuse for them if they aim to obtain an associate degree. Why? Today's cell phones are nothing more than micro-sized tablets.

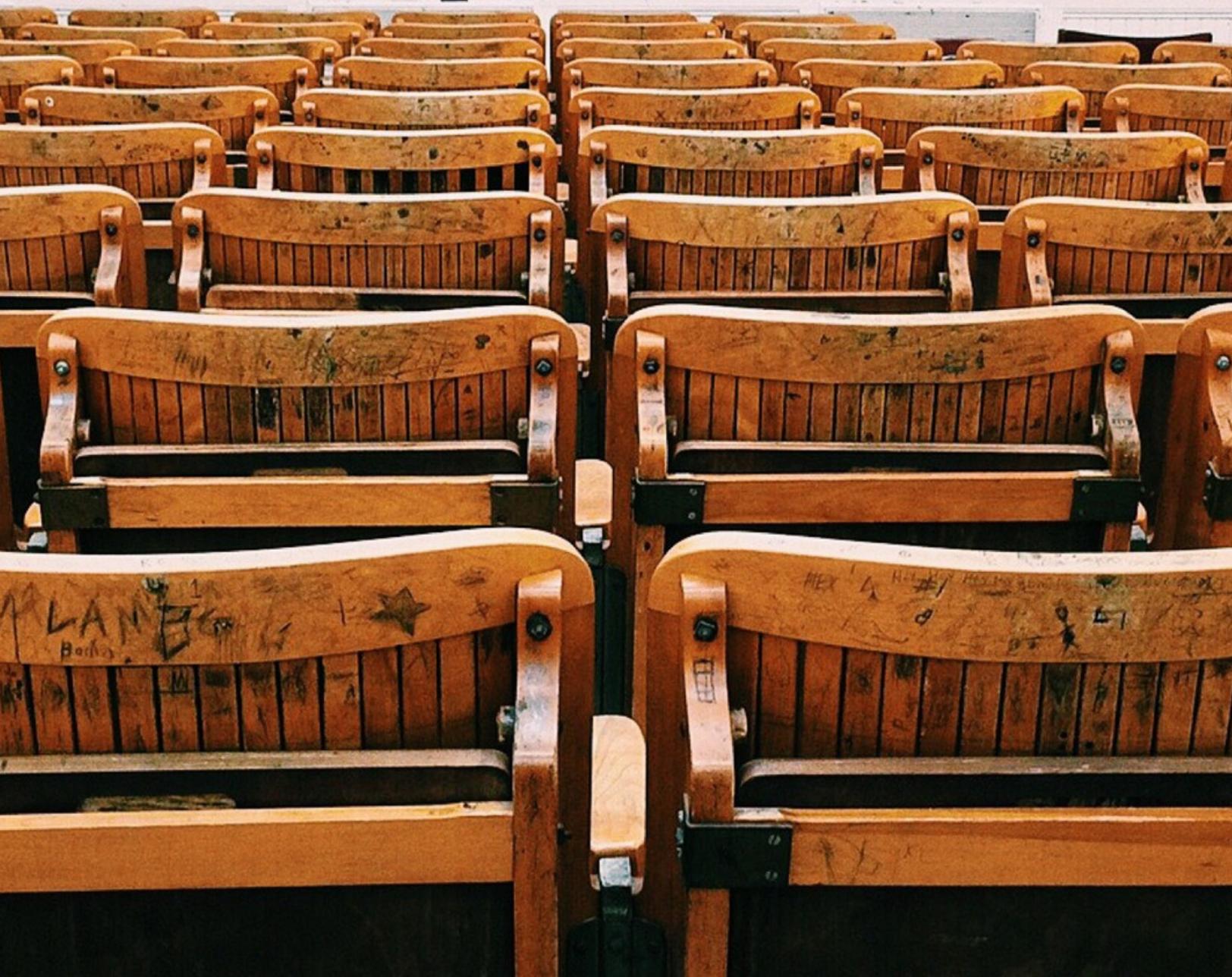
Furthermore, there are a few associate degree programs that are "at your own pace." This means the student can move through the program as fast or as slow as they need. There have been some students who have finished their "at your own pace" associate degrees in as little as 12 months.

What are the benefits of earning your associate degree online?

- Choices. With the vast amount of schools that offer online associate degrees, you are not limited with only the schools within your commuting area.
- Classroom Flexibility. You can learn at home, in your car, at the library, on the road, at grandma's house... You get the idea.
- Flexibility. Is Tuesday and Wednesday your best days to get school work done? Then log in on Tuesday and Wednesday and get your work done.
- Money. Not only are online associate degrees usually cheaper than traditional associate degrees, you will also save money by not driving back and forth to school. You will not have to worry about buying lunch and paying for parking in some areas.



# Bachelor Degrees



# Types of Bachelor's Degrees

- B.A. (Bachelor of Arts) – It is considered as the widest bachelor's degree. The BA degree focuses on arts but also require the students to take some general education classes.
- B.F.A. (Bachelor of Fine Arts) – Professional actors, dancers, singers, sculptors and painters are perfect candidates for this degree. BFA degree can also be earned in fields such as digital media and web design.
- B.S. (Bachelor of Science) – It usually covers majors such as engineering, physics, accounting or business or any of the sciences. A B.S. degree requires some general studies courses.
- B.B.A. (Bachelor of Business Administration) – BBA degree often covers courses in management strategy, decision making and even organizational psychology. You should opt for this course if you aspire to be a general manager.
- B.Arch. (Bachelor of Architecture) – This is a degree program that future architects must complete.

# BA / BS: The Difference

In general, a Bachelor of Science (B.S.) degree is awarded for technical fields of study and a Bachelor of Arts (B.A.) degree is awarded for liberal arts fields, but this differs broadly between institutions. For example, an Sociology degree may be awarded as B.A. by one institution but as B.S. by another. There are some institutions that offer only B.A. degrees, even for technical fields.

A bachelor of the arts degree requires fewer credits that are directly linked to a particular major. Instead, students are encouraged to earn credits in a broad variety of liberal arts subjects, including social sciences, humanities, English, , and foreign languages. Since they offer various courses and electives, BA degrees are among the most flexible program options for students wanting to customize their education to match their goals and interests.

A bachelor of science degree is more focused on a specific scientific or technical subject, and requires more credits that are directly linked to that major. Students spend less time studying liberal arts subjects and concentrate on building expertise in both the technical and practical aspects of their arena. BS degrees offer fewer chances to explore topics outside of a student's major area of study.

Anthropology  
Architecture  
Communications  
Computer Science  
Criminal Justice  
Languages (all)  
Geography  
History  
Linguistics  
Philosophy  
Political Science  
Psychology  
Sociology  
Studio Art  
Theater and Drama

Biology  
Biochemistry  
Chemistry  
Physics  
Earth science  
Social science  
General science  
Mathematics  
Sport/exercise science  
Computer science  
Engineering

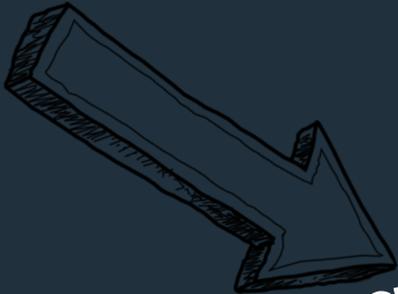
\*This is not the entire list available. Please check the college of your choice for their complete selection



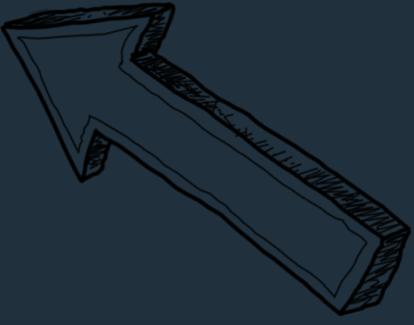
MORE THAN  
**6.7**  
MILLION

ARE TAKING SOME  
FORM OF ONLINE CLASS

# EARN YOUR BACHELOR DEGREE ONLINE



JUST LIKE ASSOCIATE DEGREES, THERE ARE NUMEROUS  
BACHELOR DEGREE PROGRAMS THAT CAN EARNED 100%  
ONLINE WITHOUT EVER STEPPING FOOT INTO A CLASSROOM.



**START YOUR OWN  
BUSINESS**

# START YOUR OWN BUSINESS

It will be hard.

There will be long nights.

There will be times of doubt.

You will have to sacrifice.

It will be easier.

The nights will get better.

The doubt will end.

The sacrifices will be worth it.

If it were easy then everyone would do it.

Ask yourself the following questions when deciding to start your own business:

1) Is this something I want to do this for the next 5 to 10 years?

2) What will I have to sacrifice to start and run this business and am I willing to make that sacrifice?

3) What is my number one reason for wanting to start a my own business?

4) What are my alternatives if I don't start a business now, and do I like the alternatives?

5) What resources do I currently have to get started?

**With any business, get all licences and permits required by law to operate your business in your area.**



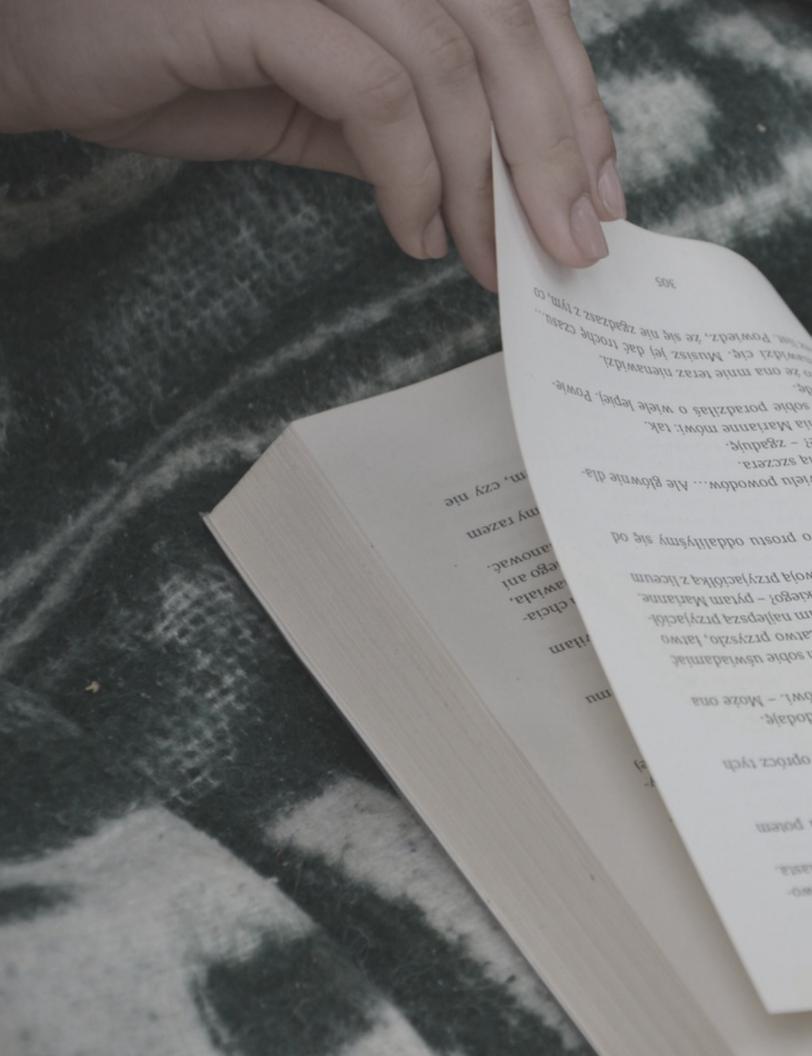


# MOBILE CAR WASH & DETAILING

ALL CAR OWNERS NEED THEIR CAR CLEANED. HOWEVER, MANY DO NOT HAVE THE TIME TO DO SO. THIS IS WHERE THE MOBILE CAR DETAILER COMES IN. THIS INDIVIDUAL GOES TO THE CLIENTS HOME OR OFFICE AND CLEANS THE CAR WHILE ALLOWING THE CLIENT TO CONTINUE ON WITH THEIR DAY.

THE STARTUP COST IS LOW. THE INCOME IS ALL DETERMINED ON HOW MANY VEHICLES IN A DAY THE OWNER WANTS TO CLEAN.

*Quick math lesson  
1 Day of Work  
8 cars X \$50 per car = \$400*



# TUTORING

Are you great in a subject?

Are people willing to pay you to help their child in this subject?

Would you charge a package fee or a per session fee?

Would you meet at their home, your home, the library, etc...?

Do you have the patience to help someone who doesn't understand the subject?

That's many questions to answer.

However, you will have to know the

answer to those questions before

jumping into the business of tutoring.

Once in the field, you can charge \$25/hr or more.

## Magician Services

This requires a specific training and experience. However, some of the training can be acquired for free by watching videos. Some bars and restaurants like to offer a night featuring a magician to their customers. Magician services can also feature at private events.

There are various types of magicians. You decide what your niche will be and focus on making your craft better each and every day.





# LAWN CARE

There is a single father in Alabama with 2 sons under the age of 12. He has never been to college. He drives a old truck with a trailer hitched carrying his lawn care equipment. This man makes over \$60,000 a year, and does not work mid-November through mid-February.

$6 \text{ yards a day} \times 5 \text{ days a week} \times \$50 \text{ per yard} \times 40 \text{ weeks} = \$60,000$

That's his equation. You can charge more, have more clients, work later into the season, or add an extra day in the week to your schedule. It is up to you. You are your own boss. Thus, you decide your equation.

**Minimal items needed to get started:**

**Push Lawn Mower**

**Weed Eater**

**Gloves**

**Gas Can**

**Rake**

If you decide to go into lawn care, know that you can always add more equipment to make the cuts faster. Moreover, you can always add services: Small tree removal, mulch installation, (Fall Time) leaf removal, etc...



# FREELANCE PHOTOGRAPHY

Technology is making it easy for anyone to start a freelance photography business. You will need is a good camera and a computer. One you have those two items you will be able to offer a moment capturing service at people's events. You can also show up at events and take pictures. Afterwards give people your business card with a link to your website where they can later buy the pictures you took.

This works great for graduations, parties, youth sports, and conventions.

## Photography

Weddings, birthday parties, family portraits, travel, maternal, anniversary, photojournalism, stock.

There are so many types of photography. Even today with the "camera" everyone has in their pocket that they call a phone, people still look for the services of a photographer for special occasions. Some wedding photographers charge as much as \$5000 for a full day of work.

If you decide that starting a photography business is for you, think of a niche market like the ones listed above.





# CLEANING SERVICE

**Cleaning service? Yes, cleaning service.**

**Residential . Office . Retail stores . Night Clubs . Apartment Move-In/Move-Out .  
Restaurants . Fitness Centers/Gyms . Home Move-In/Move-Out**

**Daily . Weekly . Monthly**

**All of these places need their floors, desk, equipment, and bathrooms thoroughly  
cleaned on a regular basis.**

**All the cleaning supplies needed to start the business can be bought from the  
Dollar Tree for less than \$30.**



# Dinner Cook or Personal Chef

Do you love cooking?

Do you love cooking for other people?

Would you love cooking for other people on their kitchens?

Would you love cooking for other people in their kitchens and getting paid to do so?

“

*Everyone  
has to eat.*

”

If you are a great cook, and are willing to prepare meals in someone else's home, you can offer your services as a dinner cook or personal chef. You may be hired to cook at a private dinner party. Other times the family may want to step away from the kitchen to spend some time together yet still enjoy a home-cooked meal.

This is a great business that generates great income. Once your name/business has built up you will start getting referrals.



# Are you into Fitness?

## PERSONAL TRAINER

As a personal trainer you will help clients get to a healthy weight and maintain a healthy lifestyle. This can be done in a gym or as a mobile personal trainer that instructs at the clients home.

An added option is connecting with an office and giving a group rate when a certain number of clients sign up.

## YOGA INSTRUCTOR

There may be some steps to take to be a yoga instructor,. However, if this is what you want to do, then let nothing stop you.

Helping clients relax, strengthen their muscles, and have a healthier life is a great reward for becoming a yoga instructor.

In the studio, in the clients home, at the park, on the beach... There are many places you can take this business.

## PERSONAL COACH

There are many parents who are willing to pay someone to coach their child during the off season. If you have experience in a certain sport and are willing to share your skills this may be the business path for you.

Many kids needs the extra coaching to make the team. Some athletes may need that extra boost to get them to the next level. You are that boost.



Pet Groomer  
Antique Dealer  
Mobile Locksmith  
Adventure Tours  
Mobile Massage  
Mobile Mechanic  
Personal Chef  
Tailor / Seamstress  
Wedding Planner  
Tutoring  
Power Washing  
Mobile Auto Detail  
Sales Training  
Mailing Services  
Proofreading Service  
Handyman Services  
Pool Services  
Lawn Care  
Home-Inspection Service  
Local Moving Service  
House Painting  
Child Care  
Children's Party Planning  
Baby-Proofing  
Mobile Disc Jockey  
Wedding-Planning Service  
Marketing / PR Agency  
Debt Collection Agency  
Tax Preparation  
Carpet Cleaning  
Consignment Shop  
Thrift Store  
Used Book Store  
Vegetable Farming  
Livestock Farming  
Animal Transport Service  
Appliance Repair Service  
Salon / Beauty Shop  
Barber Shop  
Ice Cream Truck  
Custom Deck Building  
Personal Training  
Yoga Instructing  
Personal Coaching  
Photography  
Software Developing  
Social Media Consulting  
Bicycle Repair



Take a look at the list of businesses on the left.  
(Note, this is not a list of all businesses that one can start.) Which of the businesses interest you?  
Once you have decided on a business ask yourself the following questions:  
1) What resources do I need to start this business?  
2) What resources do I have already?  
3) How much space will I need to run the business?  
4) Will I run this business from my home, in an office, or some other space?  
5) What do I need to learn for my business to be successful?

No matter what business you decide to start, you will be successful as long as you stay focused and determined. Let nothing distract you from having a successful business. There will be setbacks. There will be rough times. Always remember why you started and stay committed to your business.

As with anything in life, you will get out of your business what you put into it. So put in some long nights. Put in some early mornings. Put in some sacrifice. One day you will look back and the only thing you will see is how far you have come. At that point you will know that the long night, early mornings, and sacrifice was worth it.



**Overlooked  
Careers and  
a Few  
Careers  
That No One  
Wants**

## **Crab**

### **Fisherman**

\$60,000 for up to 3 months of work. Then a 9 month vacation.

## **Gastroenterologist**

\$100k to \$750k a year. Search for yourself what these professionals do.

## **Coal Miner**

"It's a dirty job and someone has to do it." That quote could always be speaking of coal miners. This is also a very dangerous job paying around \$60,000 a year.

## **Landfill Operator**

Making \$50k to \$130k a year to move trash around? Could you do this? The primary job of a landfill operator is to collect and remove the methane gas that is created by the decomposing trash.



## **Crime Scene Cleaner**

Crime scene cleaners have the task of cleaning crimes scene after the necessary investigation is done. The salary for a crime scene cleaner ranges from \$35,000 to \$80,000.

## **Oil Rig Worker**

Offshores. 12 hour work days. 7 days on and 7 days off, or 14 days on and 14 days off. The pay ranges from the mid 30's all the way up to \$230k a year.

## **Garbage Collector**

Picking up trash from the street and throwing it into the back of the garbage truck. That's what the garbage collector does. And making up to \$60,000 a year to do so isn't bad.

## **Commissioned Salesperson**

There is an old saying: If you want to know how successful someone is going to be ask them if they would work a 100% commission only job. This is one position where the income is unlimited.

## **Travel Writer / Blogger**

Get paid to travel, write, and blog. May take some time to get into and build a following. However, once established one can earn over \$10,000 a month.

## **Ice Cream Taster**

Get paid \$60,000 a year to taste ice cream. Enough said.

## **Ethical Hacker**

Many well known companies and some not-so-well-know hire hackers. The average pay for an ethical hacker is about \$140k a year.

## **Port-a-Potty Business Owner**

People are always having events outside and guest always need a place to "go".



## **Window Washer**

Many window washers are actually small business owners. This job makes the most when they are located near a large city. With this being a self-employed business the income is unlimited.

## **Hollywood Stunt Person**

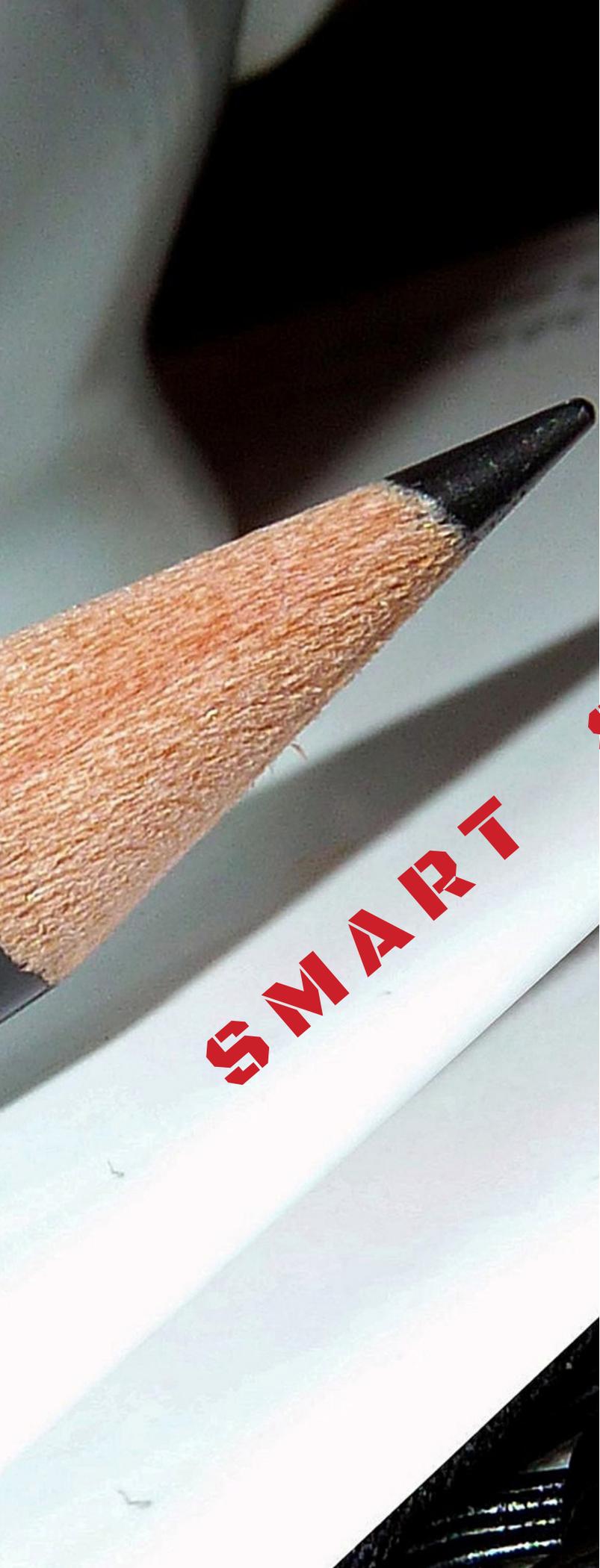
You have to be in shape for this one. However, the pay is about \$100k a year. On top of that you get to work with some of the best actors and actresses in Hollywood.

## **Crop Duster Pilot**

Fly a small plane at a low altitude to spray crops. All while earning about \$80,000 a year.

## **Live Sports TV Camera Man**

Get into the games for free. Watch the games for free. Get paid up to \$150,000 a year.



**SMART & SWOT**

# SMART Goals

The following SMART Questionnaire can be used throughout life for goals and decisions.

**Goal:** \_\_\_\_\_

## 1. Specific.

What goal will be accomplished?

\_\_\_\_\_

How will it be accomplished?

\_\_\_\_\_

Why will it be accomplished?

\_\_\_\_\_

## 2. Measurable.

How will you measure whether or not the goal has been reached?

A) \_\_\_\_\_

B) \_\_\_\_\_

## 3. Achievable.

What resources do I have now to get started?

\_\_\_\_\_

Have others successfully reached this goal?

\_\_\_\_\_

What knowledge, skills, abilities, and resources are needed to accomplish the goal?

\_\_\_\_\_

\_\_\_\_\_

## 4. Results-focused.

What is the benefit of accomplishing the goal?

\_\_\_\_\_

What is the result of the goal?

\_\_\_\_\_

\_\_\_\_\_

## 5. Time.

What day do you want the goal completed by? \_\_\_\_\_

# SWOT Analysis

The SWOT Analysis is a great way for a person to visualize what they need to learn or acquire to reach their goals. Whether starting a business or planting a garden SWOT analysis can offer self-pointed guidance.

## Strengths

What are your strengths?  
What makes you stand out?

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_

## Weaknessess

What weaknesses do you have?  
Where do you see you can improve?

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_

## Opportunities

What opportunities do you see for yourself?  
How can you expand?

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_

## Threats

What things outside of your control can  
hinder your progress or goal?

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_

# OPTIONS



Now that you have discovered the many career options available,  
what three do you believe you are best suited for?